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Abstract (for dissemination)	This deliverable provides BMP/I implementation guidance for the study areas (Egypt, Sudan, Ethiopia and Kenya). It begins by explaining the necessity of BMPs/Is, the goals of adding innovation into them, and how to choose them. Next, the study explains how to choose BMPs/Is and innovations and their possible benefits. The research also outlines BMPs/Is and innovation implementation in the study areas. Finally, the study suggests more research and action. These principles may help sustain the study locations and their ecosystems.
Keywords	BMPs, definitions, principles sets.

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Acronyms and Abbreviations

AICS	Italian Agency for Development Cooperation
	ASARECA Association for Strengthening Agricultural Research in Eastern and Central Africa, Uganda
AU-EU	Africa-Europe
CIHEAM	Centre International de Hautes Etudes Agronomiques Méditerranéennes, Italy
CNR	Consiglio Nazionale delle Ricerche, Italy
	DG DEVCO The Commission's Directorate-General for International Cooperation and Development
EU	European Union
FAO	Food and Agricultural Organization of the United Nations
HU	Heliopolis University, Egypt
ISRIC	International Soil Reference Center, The Netherlands
KALRO	Kenya Agricultural & Livestock Research Organization, Kenya
R&I	Research and Innovation
WRC	Water Research Centre, Sudan
STI	Science, Technology and Innovation
SYKE	Finnish Environment Institute, Finland
WATDEV	Climate Smart WATER Management and Sustainable DEVELOPMENT for Food and Agriculture in North and East Africa
WLRI	Water and Land Resources Institute, Ethiopia
BMP(s)/I(s)	Best Management Practice(s)/Innovation(s)
SES	Socio-Environmental Systems
IEG	Independent Evaluation Group
ALNAP	Active Learning Network for Accountability and Performance in Humanitarian Action

Executive Summary

This deliverable discusses the development of an evaluation protocol for evaluating the effectiveness of Best Management Practices and Innovation (BMPs/Is) within the WATDEV project context. The protocol introduces two main bases: 1) Axiomatic definitions of principles, concepts, and domains, and 2) An operational base for assessment that sets the scale for comparing BMPs and Is. A review of relevant literature is presented to gain an understanding of the problem and the potential BMPs/I assessment, followed by a methodology established for the project and a conclusion for the implications and potential replicability of the presented method.

1. Introduction

Establishing a precise definition of impact assessment is both important and required in agricultural development programs, as there is considerable controversy regarding what really constitutes an effect to be evaluated (Maredia, 2009; White and Raitzer, 2017). (Lele and Goswami, 2021; Kurnianto et al., 2022) A large number of large development organizations believe that impact evaluation must address the issue of attribution by carefully defining a counterfactual for people who benefit from the program. The definition of attribution is ascribing the observed changes in indicators to the actual intervention (Lykhovyd and Lavrenko, 2020; Tielkes, 2022). As a result, creating a clear link enables a comprehension of the causal chain and the success or failure of a specific program's practice(s) (Baldi *et al.*, 2014). Attribution is essential, as several other factors might cause changes in indicators. This expectation of addressing the issue of attribution necessitates the use of experimental or quasi-experimental methodologies, which, when executed properly, permit a valid comparison between individuals who get the program's advantages and those who do not (Soulis, Psomiadis and Londra, no date). In addition, they provide the control of other variables that may have impacted the impact of a given program (Parry, Carter and Konijn, 1988; OECD, 2021).

The opposing viewpoint is accustomed to performing impact evaluations in which little effort is made to ascribe changes in the selected indicators to the intervention (Gertler *et al.*, 2016; Velasco-Muñoz *et al.*, 2022). Thus, this side opposes elevating experimental and quasi-experimental procedures above less rigorous and qualitative approaches that are commonly utilized in the field of impact evaluation (Barrett *et al.*, 2002). This discrepancy in definition lies at the heart of the debate around impact evaluation, yet neither term is inherently correct or incorrect; they are essentially distinct (Helling *et al.*, 2015; Surls, Borel and Biscaro, 2016). Both concepts have prompted beneficial research in the subject of development. Nonetheless, there are growing worries that we lack knowledge and proof of what works and at what cost (Jhorar, Smit and Roest, 2009). This is especially important given the global demand for more openness in public expenditure and development funds. Beyond the utilization of finances, policy choices substantially benefit from

accurate and measurable data on the impact of a certain program's practices (Jhorar, Smit and Roest, 2009; Valipour, 2015).

Due to this definitional disparity, several entrenched debates have formed over the technique of effect evaluation (Bazzani, 2003; Fewtrell, Kay and Benjamin, 2008). The use of quantitative measurements in impact evaluation is a source of contention. In the 1960s and 1970s, it was typical for projects to undergo a cost-benefit analysis, which is expressly predicated on determining what results would have occurred without the initiative using comparison groups (Sequeira *et al.*, 2022). In the 1980s, however, the emphasis switched with the emergence of participatory assessment, which opposes evaluations based on standards established by foreign implementers (Srivastava *et al.*, 2020). Additionally, it was frequently asserted that projects were unsuitable for quantitative evaluation. This shift in emphasis has had some repercussions, since it has resulted in a dearth of credible evidence about the magnitude of the benefits generated by development expenditure (Craswell *et al.*, 2007; Srivastava *et al.*, 2020). An analysis by the non-profit organizations revealed that none of the 339 evaluation studies contained in the database of the ALNAP could be characterized as rigorous impact evaluations (Slim and Bonwick, 2006).

This insight, supported by additional studies from a variety of sources and pertaining to various knowledge repositories, has helped to refocus attention on the use of quantitative measures in the area (Maredia, 2009). In recent years, it has been increasingly prevalent to place a strong focus on thorough effect evaluation. Robert McNamara established the IEG thirty years ago, giving the World Bank an early start (Clark, 1981; Rustin, 2006). Since then, the World Bank has added numerous programs to promote the development of impact evaluation. For instance, it designed the Development Effect Evaluation (DIME) program to give technical assistance to operational employees interested in including an impact evaluation into their project design (World Bank, 2013).

For the purposes of the present project, we define impact evaluation as the systematic investigation of the major and/or persistent changes in people's lives caused by the introduction of a certain set of practices. We thus choose a more restrictive and demanding approach that includes the requirement for a counterfactual, but we also consider the value in employing qualitative methods to supplement a quantitative investigation.

2. Methodology

2.1 Overview

Impact evaluation must be a systematic investigation of the changes brought by a specific action or sequence of activities in comparison to a counterfactual (Dragicevic and Shogren, 2021). Several dimensions and associated factors must be considered when formulating a strategy to evaluate impacts:

- a) **Causality-impact association:** It refers to the capacity to affirm (with a certain degree of confidence) that a practice has caused measurable outcomes, given alternative plausible explanations.
- b) **Spatial validity of practice's impacts:** Scalable validity is the extent to which results of impacts of a given practice could be up, down or out scaled to encompass for heterogeneity within or out of the initial environment it was assessed for.
- c) **Sustainability and resilience:** intrinsically linked, environmental resources capacity of recovery from external pressure (exploitation) is at the core of sustainability analysis of changes brought by the introduction of practices.
- d) **Cost and benefit:** refer to design implementation requirements as well as continuous adjustments through surveys and data collection, monitoring and evaluation of impacts in monetary terms.
- e) **Ethical concerns:** Given that development projects aim to increase welfare of certain populations, it is critical ethical concerns (i.e.: religion, traditions, food diet, social structure, etc.).

2.2 Impact evaluation methods – A paradigm of contextual priorities

There is unlikely to be a universal methodology for assessing and weighting various evaluation techniques based on the entirety of the aforementioned dimensions and factors (Berkes, Folke and Colding, 2000; Wang and Grant, 2021). Different projects may have differing constraints and focus legitimately on various issues. Costs may and sometimes are the decisive issue for small development programs (Brown and Berry, 2022). Nonetheless, inadequate field and study context knowledge may also hinder the implementation of particular practice (Schmitz, 2016). In some circumstances, organizations with a focus on accountability, such as the World Bank, may be able to devote a great deal of attention to internal validation and implementation difficulties, which are essential for conducting high-quality impact assessments. While development organizations tend to assert that more rigorous methods are also more expensive, there does not appear to be a clear and significant cost difference between experimental and quasi-experimental methods. In addition, impact assessment feasibility tends to prioritize evaluation expenditures over quality (May, 2022).

In terms of ethical problems, given that the goal of development programs is to improve the well-being of particular communities, the fairness of assistance interventions is of paramount importance (Mubako, 2022). Whether it is permissible to provide help to certain individuals but not to others, the appropriate selection criteria, and the administration of aid are crucial ethical issues. When creating impacts assessment protocol, horizontal and vertical equity are two of the factors that need to be examined (Dunbar, 1988). Randomized control trials have been heavily criticized, whereas randomized rollout is more acceptable, as all eligible farmers are meant to receive treatment in the end, but this is not a trivial verification to implement (Avriel-Avni and Dick, 2019). Some assistance measures are more viable and simpler to implement than others due to the intricate interaction of political, economic, and sociocultural issues (Schmitz, 2016). Important is the capacity to obtain trustworthy data. The required sample size and statistical power (the probability-based capacity of a test to identify significant findings) are other crucial considerations (Brown and Berry, 2022).

Documented methods and approaches available in literature are not necessarily mutually exclusive and may be employed in varied configurations as complements, replacements, and robustness boosters; also, different methods can be utilized for different portions of a particular project. In the context of the WATDEV project, we propose an evaluation method built from scratch using a combination of experimental, quasi-experimental and statistical approaches. The theoretical design and framework are presented in the following section.

2.3 Integrated assessment of Socio-Environmental Systems (SES)

Social and ecological systems are founded on the notion that people are not distinct from nature. This notion, which asserts that the distinction between social systems and natural systems is arbitrary and artificial, was initially proposed by Berkes and Folke, and Berkes et al., 2000 further expanded its theory. Recent research into the notion of integrated environmental systems indicates that integration is a keystone and is crucial to the structure and operation of these systems, and essential to their resilience assessment (Berkes, Folke and Colding, 2000).

Regarding agricultural systems, the point of interaction between socio-economic and agro-hydrologic remained quite limited until the last several decades. Similar to how mainstream ecology attempted to remove people from their study, many social science departments neglected the environment entirely and restricted their focus to humans. Although some scholars (e.g.:(Payne, 2021)) had attempted to bridge the nature-culture divide, the majority of studies focused on investigating processes within the social domain alone, treating the ecosystem largely as a "black box" and assuming that if the social system performs adaptively or is well-organized institutionally, it will also manage the environmental resource base sustainably.

Elinor Ostrom and her numerous co-researchers have created a comprehensive "Social-Ecological Systems (SES)" framework (Ostrom, 2009; Teodosiu, Fiore and Hospido, 2022; Stiepani, Jiddawi and Mtwana Nordlund, 2023), under which much of the still-evolving theory of common-pool

resources and collective self-governance is currently situated. In addition, it makes extensive use of systems ecology and complexity theory. There are elements of complexity theory (e.g.: quantum physics) that have little direct relevance to understanding SES, while the studies of SES contain social problems (e.g.: equality and human well-being) that have historically received less attention in complex adaptive systems theory (Chen, Sasaki and Okada, 2019; Yang *et al.*, 2022; Zarayeneh *et al.*, 2022).

SES theory incorporates concepts from theories pertaining to the study of resilience, robustness, sustainability, and vulnerability (e.g. (Gasparini, Manfredi and Asprone, 2014; Tripathi, 2017; Janić, 2022)), but is also concerned with a broader range of SES dynamics and characteristics than any of these terms implies. Although SES theory relies on a variety of discipline-specific ideas, such as island biogeography, optimal foraging theory, and microeconomic theory, it is considerably larger than these particular theories.

SES theory is a relatively recent idea that originated from a mix of disciplinary platforms and the notion of complexity produced by the work of several researchers, most notably the Santa Fe Institute, in 2002 (Xing *et al.*, 2021). Complex system theory is therefore a more significant "intellectual parent" of SES. SES research has been significantly more 'self-conscious' and 'pluralistic' in its perspectives than complexity theory has ever acknowledged. This is due to the social context in which SES research has been conducted and the possibility that SES research will result in recommendations that will affect real people.

The study of SES from a complex systems viewpoint is a rapidly expanding multidisciplinary area that may be considered as an attempt to combine disciplines into a new body of knowledge that can be utilized to tackle some of the most pressing environmental issues of the present day (Xie, Wang and Chen, 2016; Morse, 2020; Kantabutra, 2022). Complex system management procedures may be enhanced by making them adaptable and flexible, able to deal with uncertainty and surprise, and by fostering the capacity to adapt to change. SESs are both complicated and adaptable, necessitating ongoing testing, learning, and knowledge and understanding development in order to adjust to change and uncertainty (Popovic and Kraslawski, 2015; Keating *et al.*, 2022).

Scale is essential when working with complex systems. Many subsystems may be differentiated in a bigger system, and because many complex systems are hierarchical, each subsystem is nested within a bigger subsystem, etc. A tiny watershed, for instance, may be regarded as an ecosystem, but it is part of a bigger watershed that is itself an ecosystem and covers all smaller watersheds. Each level on a scale has its own emergent features, and levels can be coupled via feedback linkages. Complex systems should always be evaluated or controlled at several scales concurrently (Venhaus, 2012).

2.4 Evaluation framework applied to agricultural BMPs/Is - The WATDEV approach

The objective of the ultimate WATDEV project is to promote sustainable agricultural development, with a focus on increasing yield, providing cutting edge solutions enhancing the economic well-being of farmers. The project seeks to improve agricultural production and promote sustainable farming practices, and provide support for scalable farming solutions.

2.4.1 SES context for BMPs/Is assessment

A. Target SES

Environmental resources exploitation, in the WATDEV context, is a state paradigm in which natural resources are used to their fullest potential in order to generate a production that can meet the demands of the market and the public. It is important to note that this exploitation often comes at the cost of the environment, as natural resources are not inexhaustible and their usage can often be damaging. Therefore, it is essential that exploitation of resources is managed carefully and responsibly in order to ensure the sustainability of the resources and the environment as a whole. Figure 1, 2 and 3 illustrate the different ways in which environmental resources exploitation can take place, and the potential impacts it can have on the environment.

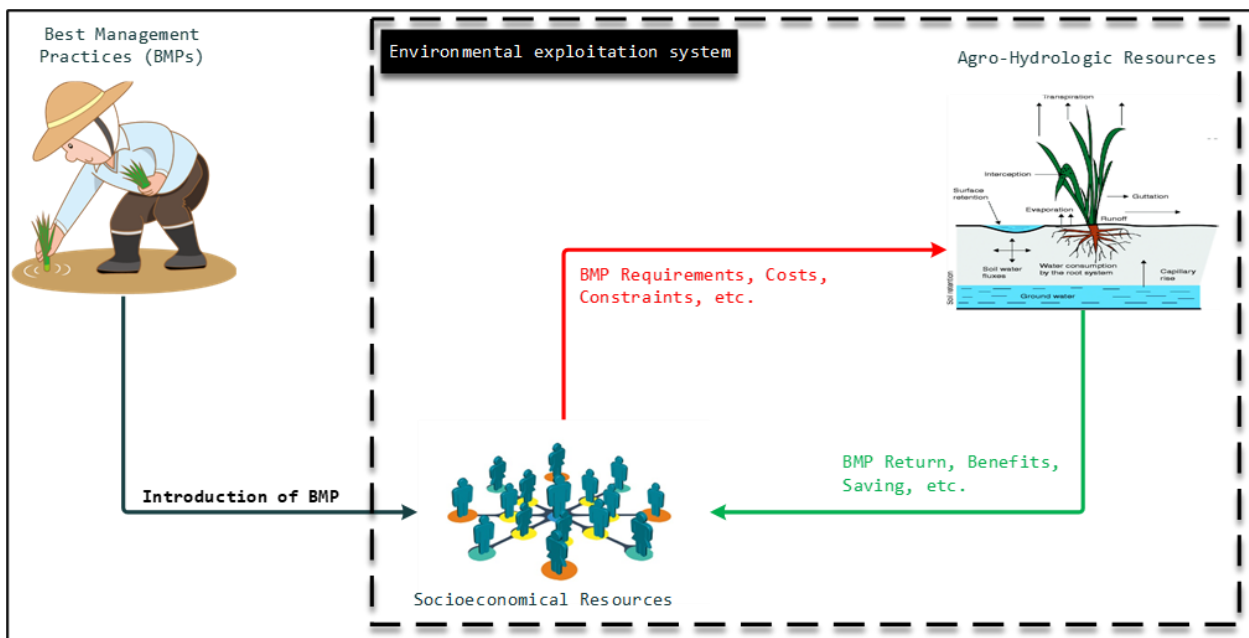


Figure 1 - Overview of natural resources exploitation for agricultural production

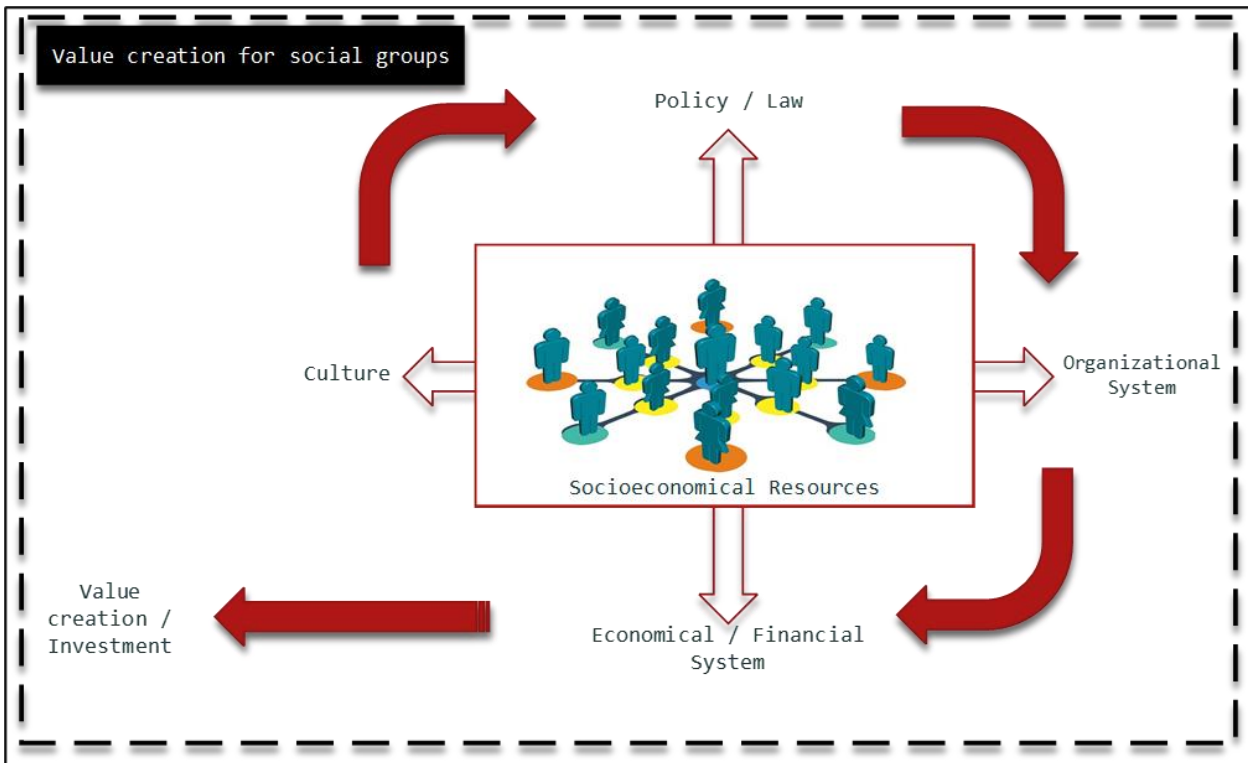


Figure 2 - BMPs/Is flow in the socio-economic system

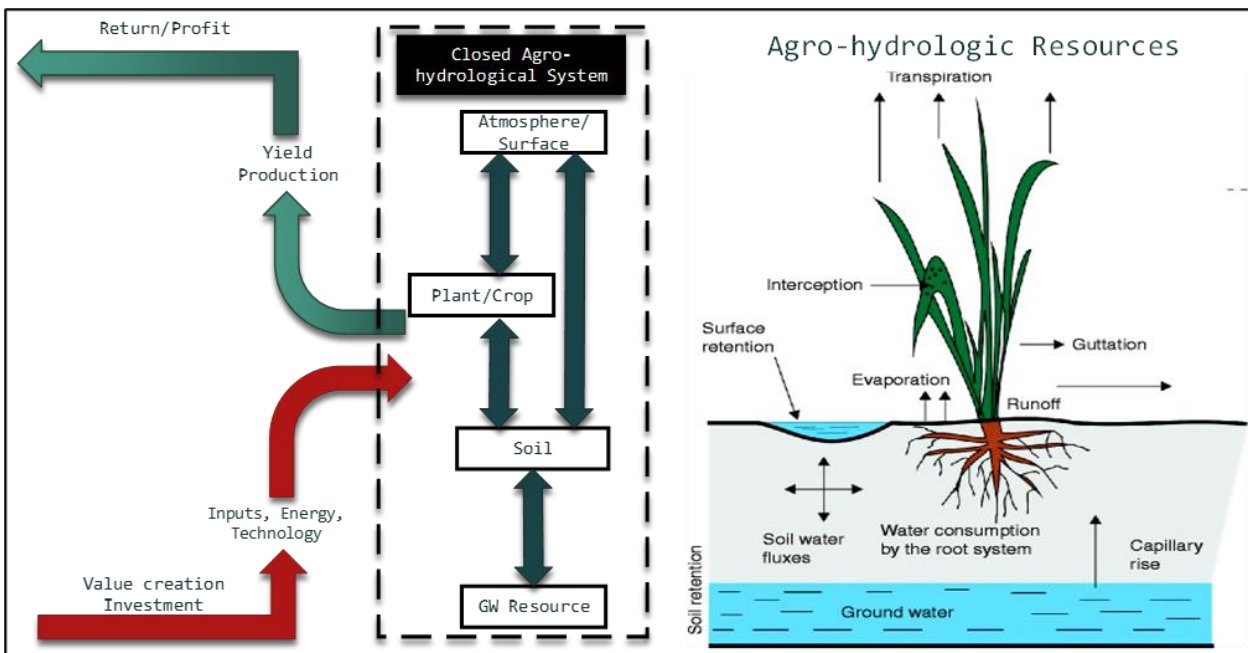


Figure 3 - Investment-Return flow and resources relationships within agro-hydrological system

B. SES scale domain

The hydrologic cycle is a crucial component of all ecosystems, especially cropping systems. Agricultural practices are an integrated part of the whole cycle with bilateral quantitative and qualitative effects (Figure 4). Interactions start at field scale (scale of the practice application) and integrate up to the watershed belonging to (natural divider of rain flows).

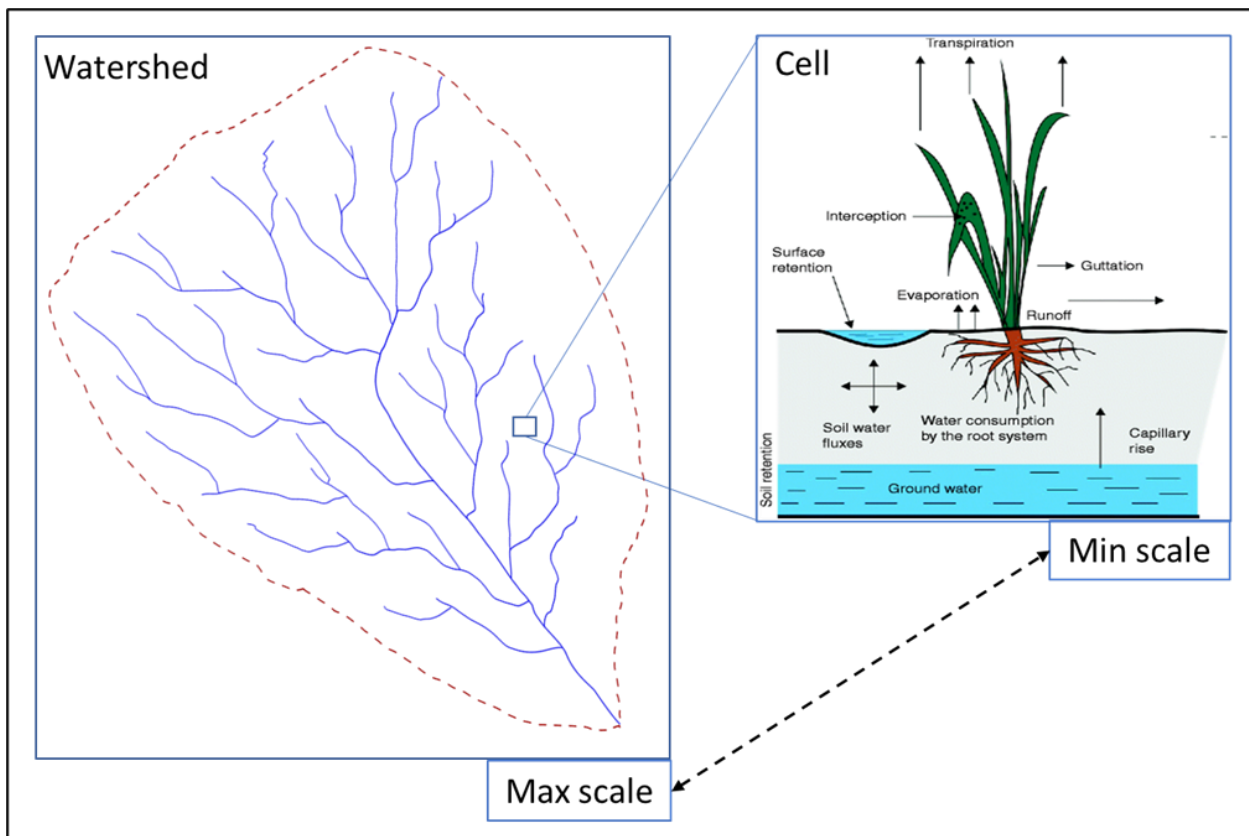


Figure 4 - Minimum and maximum scales for system up and down scaling

C. SES sustainability

Agro-hydrologic resources sustainability relies on the resilience of the system exchanges (capacity of renewability). It is composed of ground, subsurface and surface water, soil, vegetation and atmosphere (Figure 3).

D. Role of BMPs/Is integration into SES

A primary goal of a BMP/I is to enhance the performance of exploitation of these resources and preserve their depletion resilience (Figure 1). It can target the social component (socio-economic Resources) by proposing new structure of organization, decision making, economical system and management (Figure 2); as well as the natural resource system itself (Agro-hydrologic Resources) (Figure 3) by providing innovative solution for resource saving, restoration and crop productivity enhancement.

2.4.2 SES composition

A. Socio-economical resources (Figure 2)

- Culture: People and community defining characteristics, the only component that cannot be targeted by a BMP/I for change.
- Policy/law: Formally, the regulation that governs the functioning of the community.

- Organizational system: Form of arrangement of the community members and their roles.
- Economical/financial system: Monetary availability and access/delivery.

B. Agro-hydrological resources (Figure 3)

- Groundwater: Water held underground in the soil or in pores and crevices in rock typically below the rootzone.
- Surface water: It comprises water that collects naturally on the surface of the ground as well as artificial one (i.e.: depurated wastewater)
- Soil: Soil is the loose substance that covers the majority of land's surface. It comprises both inorganic and organic particles. The soil provides agricultural plants with structural support and is their supply of water and nutrients.
- Crop: Crop production is a subfield of agriculture that encompasses the growth of crops through field cultivation, vegetable growing, and fruit growing, among other methods. This industry provides vital food supplies and raw materials It is the main output of SES exploitation.

C. BMP/I flow assimilation into SES (Figure 1)

The journey of a BMP/I assimilation into SES (Figure 1) begin from socio-economic components of SES and, apart from the “Cultural” component of the “socio-economical resources”, can target any component of the SES having as a primary goal the overall enhancement/optimization of the SES balance of investment vs. return. Effects/applications of a BMP/I can be direct (i.e.: Irrigation) or lateral/indirect (i.e.: law regulated pesticides’ application).

2.5 BMPs/Is assessment

According to SES composition, a two steps assessment and one step scalability can be distinguished for evaluation of BMPs/Is. A feasibility assessment relative to both “socio-economical resources” and “Agro-hydrological resources”. A benchmark relative only to “Agro-hydrological resources”; and scalability relative to area and scale of application. As follow:

2.5.1 Feasibility

A BMP/I is assigned the attribute “**Feasible**”, only and if only, it overpasses all the categorical ordered sequence of acceptance and feasibility evaluation that start from cultural acceptance and end up with agro-hydrological resource availability (Figure 2).

2.5.2 Benchmark

Reverse wise impacts sectors (i.e.: groundwater, soil, crop, etc.), similar impacts can be led by multitude sequences of SES components. It is mainly attributed to the socio-economic drivers of SES's BMPs/Is flow. This highlights a fundamental nonlinear relationship between the different SES components and results in the formation of "route dependencies", a term used to describe local rules of interaction that shift and adapt as the system in its integrity undergo changes and/or external pressure.

A consequence of path dependency is the possibility for threshold (agro-hydrological resources' resilience thresholds) behavior and qualitative alterations in system dynamics in response to changes in external factors and the different possible configurations that can be assessed. Multiple feasible BMPs/Is can be found satisfying the two main requirements (positive return and sustainability), leading to adopting an optimization approach to council multiple requirements simultaneously. For WATDEV, three levels of benchmark are defined:

1. A BMP/I is said to be "**Profitable**", if it satisfies the Return/Investment balance.
2. A BMP/I is said to be: "**Sustainable**" if it falls within the domain of feasibility of the resilience thresholds (resource resilience thresholds).
3. A BMP/I is said to be: sustainably profitable "**Optimal Solution**", if it satisfies both precedent criteria.

2.5.3 Scalability

When we talk about scaling, we imply increasing the reach of the effectiveness of BMP/I impacts. Space domain validity of BMP/I is assessed through its impact consistency degree. Three criteria are defined for this purpose:

1. A BMP/I is said to be: "**Up-scalable**" when its validity (impact) is verified when going to a larger scale other than the one it was originally assessed for (i.e.: field scale à watershed scale)
2. A BMP/I is said to be: "**Down-scalable**" when its validity remain verified when going to a smaller scale other than the one it was originally assessed for (i.e.: watershed scale à field scale)
3. A BMP/I is said to be: "**Out-scalable**" when its validity remain true moving to another area (with the same scale) other than the one it was originally assessed for (i.e.: field scale area A à field scale area B)

3. Conclusion

The WATDEV BMPs/Is evaluation protocol is a reliable method to assess the effectiveness of agricultural practices and innovations with a potential for wider adoption. It provides a comprehensive framework for BMPs/Is assessment, as well as sectors of potential improvement. Using the present evaluation protocol, the WATDEV project will be able to assess from a variety of perspectives, giving the holistic view of the framework, different BMPs/Is and compare quantitatively the different options. This makes it easier for decision makers to make informed decisions about future development strategies. Ultimately, this protocol will be a base for the futur planification and assessment activities to ensure that the project is delivering the results it is designed/aiming to.

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