# IMPLEMENT THE **WATER USERS' ASSOCIATION:**EMPOWERING COMMUNITIES FOR SUSTAINABLE WATER MANAGEMENT!

Water Users' Associations bring individuals and organizations together to ensure equitable water allocation, conservation, and sustainable water management practices.

# **BENEFITS OF WATER USERS' ASSOCIATION**

### Improved water security:

Members collaborate to tackle water challenges, enhance resource access, and reduce risks of scarcity and pollution.



The association encourages water conservation and cost-effective practices, benefiting agriculture and communities.

#### **Knowledge sharing:**

Members learn from each other, sharing experiences and expertise to foster innovation in water management.

#### Enhanced influence:

Through unity, members gain a stronger advocacy platform for water rights and shaping policies impacting their resources.

## WHAT TO DO

Stakeholder engagement:

Involve relevant stakeholders in decision-making and implementation.

Collaborative water management:

Foster cooperation and establish clear rules for effective water allocation.

Integrated water management:

Adopt approaches that consider the entire water cycle.



Optimal governance model:

Select the most suitable organizational structure to unite people and establish the Association with operational and financial rules (e.g., cooperatives, partnerships, etc.).

#### **Capacity building:**

Provide training to enhance members' knowledge and skills.



TAKE CHARGE OF YOUR WATER RESOURCES AND AGRICULTURAL FUTURE!
JOIN THE WATER USERS' ASSOCIATION TODAY

Together, we'll promote sustainable water management, equitable allocation, and resource preservation



**DON'T WAIT! JOIN NOW!** 









